WORLDWIDE Demand Moore Reliability

Moore Industries-International, Inc.

16650 Schoenborn Street North Hills, CA 91343-6196

Telephone (818) 894-7111 FAX (818) 891-2816 E-mail: info@miinet.com

Editorial Contact:

Richard Manfredi, (818) 894-7111 rmanfredi@miinet.com

FOR DISTRIBUTION

Moore Industries Webinar Highlights Practical Temperature Measurement Accuracy

NORTH HILLS, CA—Moore Industries' upcoming "A Practical Guide to Temperature Measurement Accuracy" webinar will give end users valuable information that will help them to make smarter temperature product choices. The webinar is on February 5 at 10 a.m. Pacific (1 p.m. Eastern) and registration is currently open at http://ity.vc/MIITemperatureWebinar.

The upcoming webinar focuses on getting the most accurate temperature readings possible. Selecting the right sensors, transmitters and 4-wire RTDs will not only improve your accuracy but also reduce drift, which means less frequent calibrations or verifications and a decrease in operating expenses. We will also discuss eliminating errors caused by lead wires, environmental influences and measurement errors.

The webinar is hosted by Gary Prentice, Moore Industries' National Sales Manager. Mr. Prentice graduated with a degree in Electrical Engineering from Lafayette College in Pennsylvania and has 36 years of experience working in the process control industry. He will share tips on getting greater temperature accuracy.

About Moore Industries-International, Inc.:

Based in North Hills, CA, Moore Industries is a world leader in the design and manufacture of rail, panel and field instruments for industrial process control and monitoring, system integration and factory automation. The company has direct sales offices in the United States and additional strategic worldwide locations in Australia, Belgium, the Netherlands, the People's Republic of China and the United Kingdom. The company serves a variety of industries such as chemical and petrochemical; power generation and transmission; petroleum extraction, refining and transport; pulp and paper; food and beverage; mining and metal refining; pharmaceuticals and biotechnology; industrial machinery and equipment; water and wastewater; and environmental and pollution monitoring.

For more information on Moore Industries, visit www.miinet.com.

###